OUT OF TIME

GRAPPLING WITH HOW TO COMMEMORATE PEOPLE ENSLAVED AT BRAZIL'S VALONGO WHARF, SARA ZEWDE DESIGNS A WAY FORWARD FOR MEMORIALS EVERYWHERE.

BY JENNIFER REUT/IMAGES BY SARA ZEWDE



PRAÇA DE IEMANJÁ

A proposal for a plaza marks where the sea once met Valongo Wharf. The plaza would reactivate the space for Afro-Brazilian traditions associated with the sea.





here are a number of arresting images in Sara Zewde's proposal for a memorial at Valongo Wharf in Rio de Janeiro, but my favorite is the one with the water. In it, ghostly figures in white are faded back over a scrim of water overlaid on the sea. Above their heads is a diagram of points and lines that ricochet out from a dense cluster triangulating across the sky. The palette is one of muted blues and grays. It feels both transcendent and somber.

ABOVE

Sara Zewde talks with a Brazilian tourist at the Valongo Wharf Archaeological Site in Rio. The original wharf paving was laid directly on the beach and included a ramp and steps down to the sea.

The diagram comes from one of the spatial analyses that Zewde did on samba, the distinctly Bra-vironment of slavery. zilian musical form with African roots that lives of joy and a lamentation.

In July 2017, the Valongo Wharf Archaeological Site in Rio de Janeiro became a UNESCO World Heritage Site. Zewde helped write the nomination, and her ideas are threaded through the descriptions. Recognized for "Outstanding Universal Value," for its material, spiritual, and cultural significance, the wharf was and is the central element in a landscape that profoundly shaped the history of the Western Hemisphere: the built en-

in the city's streets and squares. It depicts the Cais do Valongo, as it is known in Brazil, was a slave port of roda de samba, an informal dance circle of musi- unimaginable scale. According to UNESCO, "Almost a quarter cians and spectators who become musicians. The of all the Africans enslaved in the Americas arrived at Rio de character of samba is both sad and happy, a shout Janeiro, so the city can be considered the entry point of the greatest number of enslaved Africans and the biggest slave port

in history." The port was active from 1811 until the trade was were remarkably intact. In addition, there were outlawed in Brazil in 1831 (though not the practice of slavery, the personal items-artifacts such as beads and which continued until 1888). Historians estimate that some small tools-that would eventually number in four million enslaved Africans came through Valongo. The the thousands that were excavated from the site. descendant community, Afro-Brazilians and those who identi- Zewde saw them for the first time in 2011, the fied as black or mixed race, are, for the first time, the majority of year they were discovered. She was in Rio when Brazil's population. This historic shift in demographics means the wharf was uncovered, having finished her that Brazil's slave port has direct and tangible connections to master's degree in city planning at the Massasome 97 million people.

The archaeological remains are significant in their number fellow for the Institute for Transportation and and richness. Unearthed in 2011 during infrastructure up- Development Policy, working on sustainable grades for the Rio Olympics, the original stones from the transportation projects around the redeveloping 1811 wharf as well as the paving placed over them in 1843 Porto Maravilha, or port zone.

chusetts Institute of Technology (MIT) the year before. She'd come to Brazil as a transportation

ABOVE

The city has made it possible to view both the rougher 1811 wharf stones and the more refined 1843 paving, but there is little in the way of interpretation other than signage.

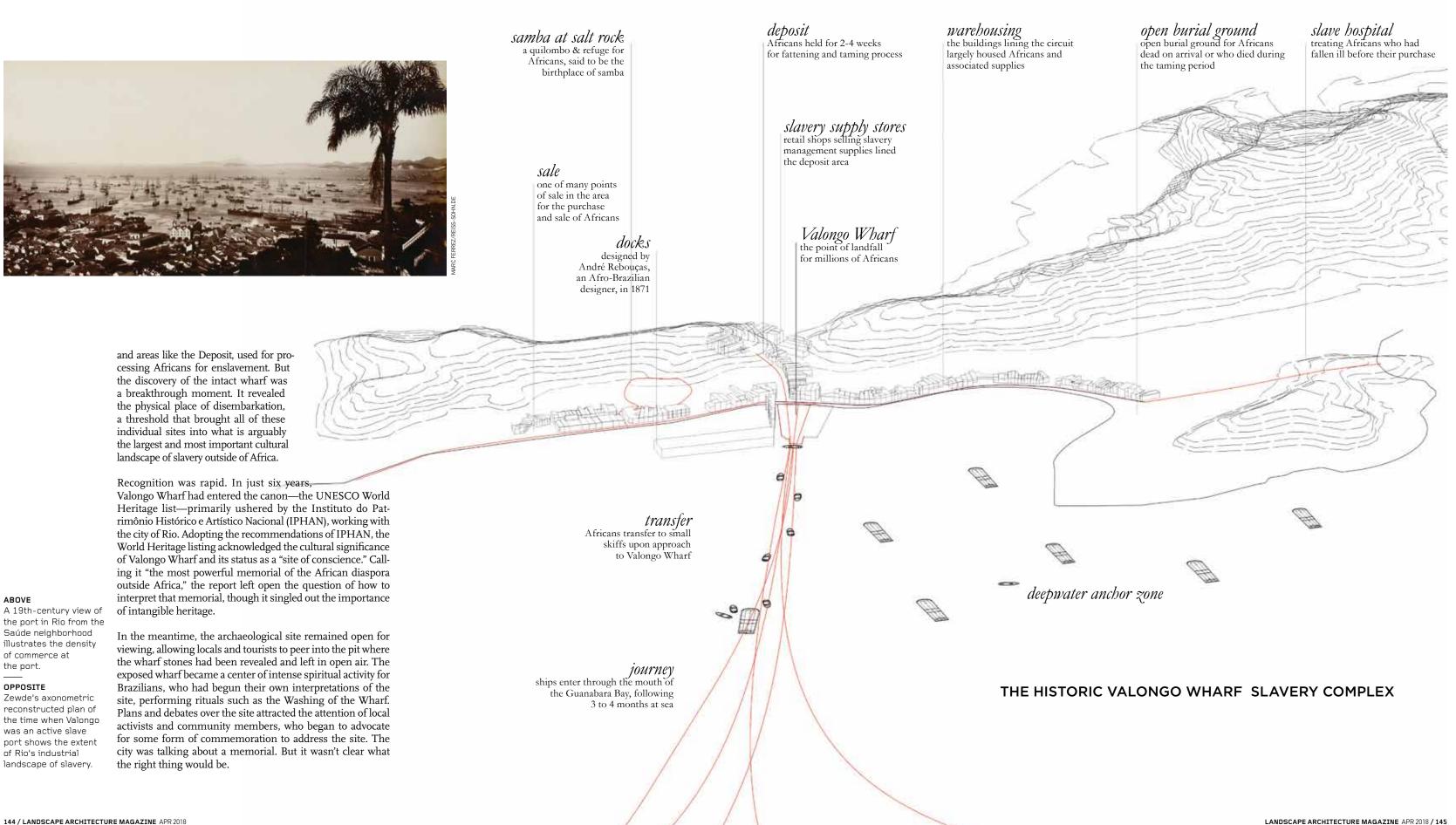


OPPOSITE

Dozens of parcels were slated for redevelopment on both sides of the historic coastline owing to pressure from the 2016 Olympics and the 2014 World Cup.

It was not Zewde's first trip to Rio-she'd come in 2007 through an international honors program. "It really stayed with me," says Zewde, who is from New Orleans. "Rio de Janeiro reminded me of New Orleans a lot in that it was very African influenced." In both places, she recognized an intense "negotiation between urban space and cultural practices." At MIT, she had studied with Anne Whiston Spirn, FASLA, working toward a thesis on New Orleans's Claiborne Avenue. Zewde credits Spirn with helping to put together her interest in planning with design and culture. Zewde soon realized that she didn't want to just plan, she wanted to design. While in Rio, she tried to get her colleagues interested in the Valongo story, but there wasn't a transportation angle. By the end of her fellowship, she had been accepted into the MLA program at Harvard and returned to the United States. Still, she was haunted by what she'd seen and what she'd heard from the construction workers and people she'd met around the site.

Despite the modern development that filled in, covered over, and expanded the port, the area around the historic wharf had long been known for its associations with the slave trade. Zewde says that people knew the wharf was there, somewhere, but its presence was more evident in the way they behaved. "I really did get a sense of how people were ritualizing and memorializing it in everyday ways. Even before the excavation and the discovery, it was a hot spot." Earlier sites in the wharf area had been documented, including cemeteries, warehouses,





SCENES FROM THE CIRCUIT OF AFRICAN HERITAGE



EET Members of the Centro Cultural Pequena África (Little Africa) meet near Largo de São Francisco da Prainha, an unmarked plaza that was once an auction and whipping block.

RIGHT A street near the

Quilombo Pedra do Sal. or salt rock.



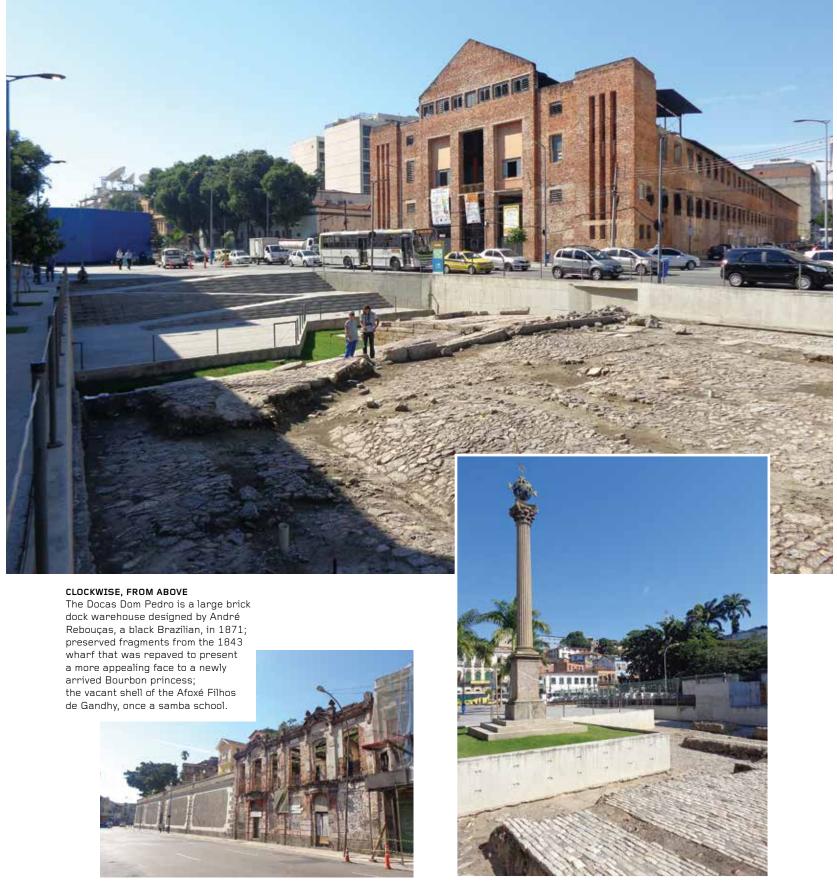
Washington Fajardo, an architect who was then writing a report or making a drawing." the Secretary of Cultural Preservation for the city, practices around the site.

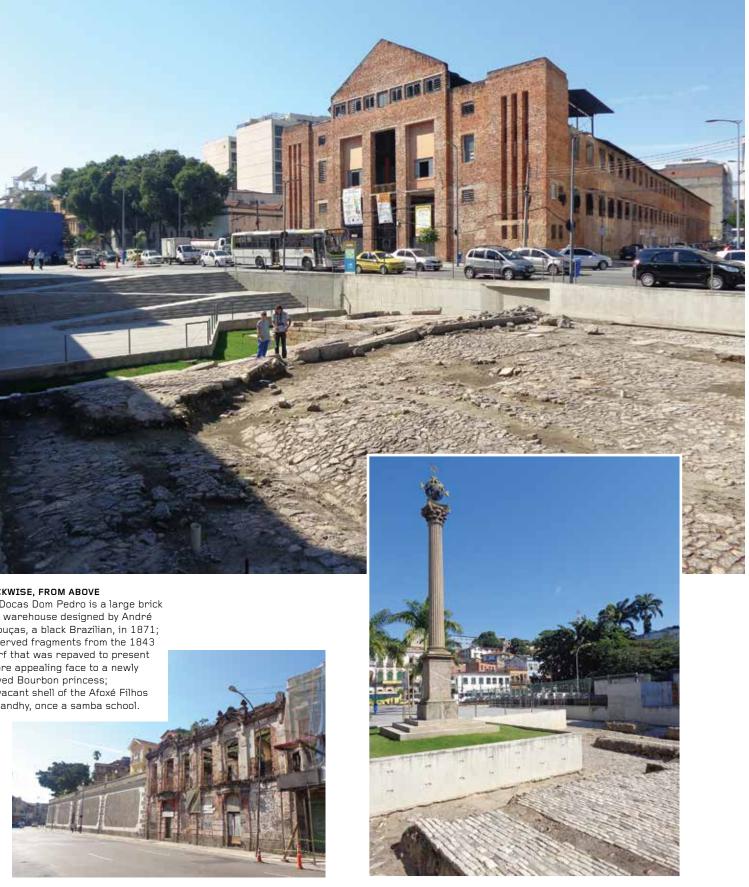
And I mean, it was a really powerful, really power- It is real—what you're describing is real."

At Harvard, Zewde had written a proposal to do a ful moment." The conversations were a turning point. "I was site analysis and interview people. By the winter coming at it from a research perspective, but when they were of her first year, she'd landed a grant to return to speaking so strongly about next steps, and they're like, 'We Rio and begin interviewing activists and locals. really need you to be involved,' that was really the first time it She had six weeks. She had gotten the contact of crossed my mind that I could have a role in this beyond just

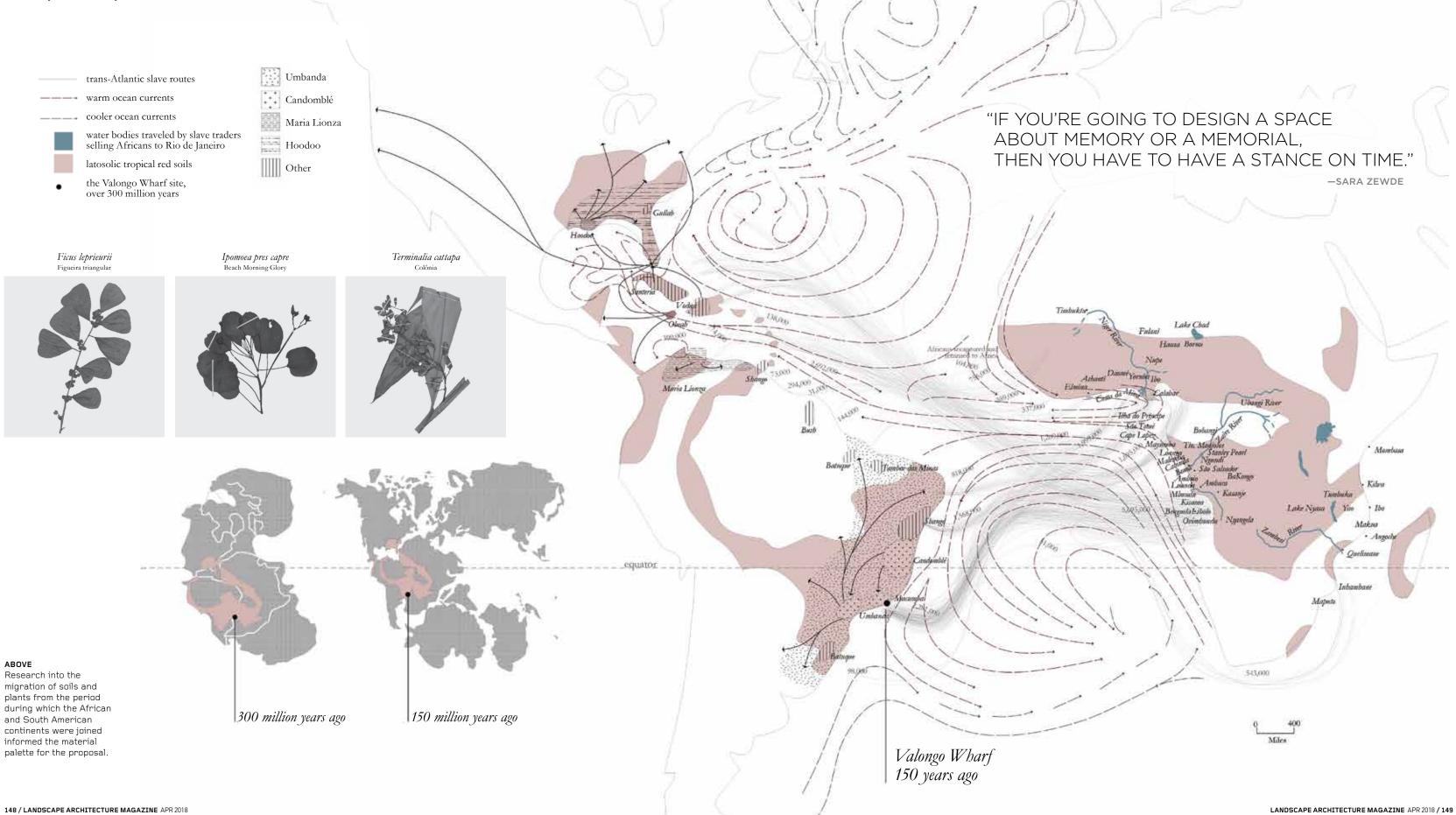
and started to develop ideas about the cultural According to Harvey, Zewde's identity as an outsider was not an issue for the local community connected to the site. "Zewde's nationality did not represent, for the activists of the Brazilian Zewde describes her ongoing engagement with black movement, a challenge that had to be overcome," wrote the activist community in Brazil in vivid if consid- Harvey through a translator. "The main obstacle was, from my ered terms. "These are sensitive conversations to perspective, the recognition of her professional abilities (as an have in your own country, in your own language," architect and/or urban planner) by the white people who were she says, having taught herself Portuguese in a in charge of the government agencies and technical institufew months to pass the language exams required tions overseeing the process." He says that Valongo Wharf's by her transportation fellowship. "So you can human relevance was global, not just Brazilian. "The fact that imagine I tried to be as careful as possible in these Sara Zewde was a 'diaspora' citizen was, and continues to be, conversations, but listened more than anything." perceived as a positive trait, and not a negative one."

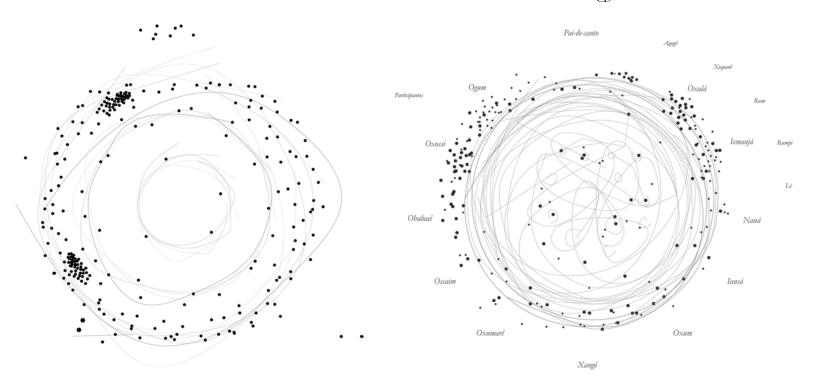
A mix of academics, religious and spiritual lead- The architectural language for memorials to trauma, loss, ers, professionals, and others with direct connec- and grief have traditionally come out of Western architectural tions to what she says roughly translates as the traditions-they distill the collective experiences into individu-"black movement" in Brazil, the activists took al representations (equestrian statues, bronze reliefs) or derive up Valongo as an important cause. She began to from funerary traditions that are rooted in Judeo-Christian meet and talk with people, including Giovanni expressions (obelisks, swaths of granite with names inscribed). Harvey, a long-time local activist for racial justice They mark time in a particular way that fixes the event hard in Brazil, with a deep investment not just in Va- in the past. The push for a memorial caused some frustration longo but in the national fight for racial justice. from the local community around what they perceived to be "We had a meeting, and they were just very pas- an unresolved gap between architecture and the expression of sionate and articulate about what they thought African and Afro-Brazilian culture. Zewde told them, "I know this place could be, should be, in Brazilian history. what that's like. I can relate to that. I see that in architecture. \neg

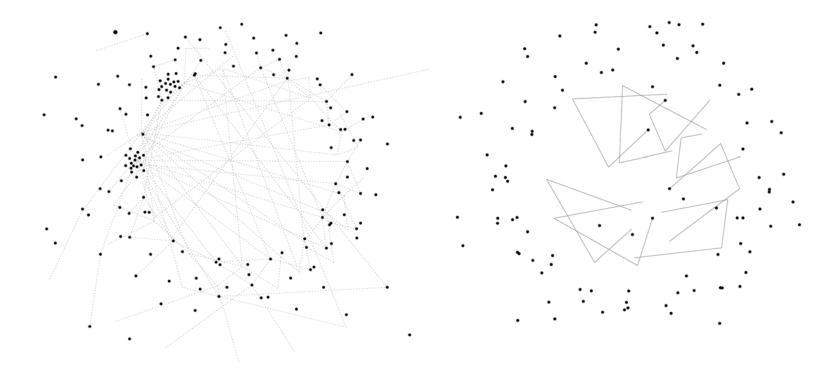




SOILS, PLANTS, AND CULTURE







memorials would not work in this context. It was sites like Valongo Wharf.

thesis with Anita Berrizbeitia, ASLA, while simultaa single public space to the city scale. "Slavery was proposal. It had taken two years. this industry that provoked, prompted, and required

Berrizbeitia, who is the chair of landscape architecture at the Harvard Graduate School of Design, one that was "distributed, didactic, and would have the working group on a proposal for the circuit.

 \rightarrow The day before she returned to the States, the a dimension of memory and social space" was a very challenging meeting with Fajardo finally came through. It one. "She did not want to do a monument that only talked about was another pivotal moment, Zewde says, that the horrors of slavery. She wanted to include that, and at the same confirmed what she'd been thinking and hearing. time speak about moving forward," Berrizbeitia says. Finding the Traditional Western architectural paradigms for language, finding the right expression, was a difficult journey. "When she found the parallel in samba, this duality of high the wrong language, the wrong expression, for energy and happiness and, at the same time, a sense of longing, a sense of sadness, it was very productive for her."

She returned to Harvard and worked on her MLA Zewde continued to look for funding to return to Rio and work on a design proposal. It did not happen quickly. "Most of neously pursuing funding to work on the Valongo the story is unanswered e-mails," she says. Discouraged, she site, an experience she describes as "very intense." nearly gave up, but then, finally, in 2014, an Olmsted Scholar Zewde credits Berrizbeitia with pushing her to ex- fellowship from the Landscape Architecture Foundation came pand the proposal beyond the limits of the site from through. She was back in the summer, working on a design

the construction of the city to support it because it The city had already begun to plan for the Circuit of African was about housing, shipping, and storing millions Heritage after the Valongo Wharf was uncovered. A project of of people until you need a city to do that," she says. Rio's municipal government and the Instituto Rio Patrimônio da Humanidade (IRPH), proposals for the circuit were developed in collaboration with a working group made up of activists, spiritual leaders, and other community members, and eventually, Zewde. says that Zewde had very specific ideas about what During that summer, Zewde worked at a desk in the city governshe wanted to include and what she wanted to leave ment offices in conjunction with Fajardo and Aline Xavier, an out. The move from a proposal for a single object to architect with the agency implementing the project, and met with

The Circuit of African Heritage links 20 sites around the Zewde's design concept linked western Africa and port zone. Some of the sites predate the port renovation and Brazil through an expanded field of movement, the discovery of the wharf ruins, such as the Instituto dos time, and materials. She researched and identi-Pretos Novos—a house converted to a museum after renova- fied soils and plants of Africa that had once been tions revealed an open burial ground beneath it that held the native to Brazil when the two continents had been remains of enslaved Africans. Others, such as Laboratório connected, 300 million years ago, some of which Aberto de Arqueologia Urbana, an open laboratory for urban would have been recognized by Africans who archaeology that allows the public to view the artifacts and landed at Valongo. These shared soils, seeds, and ongoing archaeological research at Valongo, were developed plants became the material palette of the design. in response to archaeological discoveries made during the port redevelopment. Still others on the circuit were sites of Spatial analyses of cultural practices such as the everyday use by descendants-the Central do Brasil transit roda de samba, but also of dance, spiritual, and hub, and the Morro da Providência, the oldest favela in Rio. social practices that Zewde observed happening They were linked by their connection to the enslaved and around the port area, shaped the formal architecdescendant community. ture of movement around the circuit and became a way of understanding how the past and present "They were already working with this idea of a Circuit of Af- are simultaneously occurring. "People perceive rican Heritage when I came along," Zewde says. "What they time differently, and if you're going to design a space about memory or a memorial, then you have to have a stance on time." Zewde says.

thought was that there would be a memorial in the circuit." Instead, Zewde's contribution was to reframe the idea behind the circuit entirely, evolving it from a sequence of disparate sites connected through the African experience in Brazil to At seven points along the circuit, Zewde proan idea of a living cultural landscape punctuated by what she posed design interventions that incorporated calls a "constellation of sites." It was a reversal of the figure- cultural practices, plants, and forms that would ground relationship, but at the scale of the human network. be recognized by both the enslaved and their "The circuit is the memorial as opposed to a memorial in the descendants, illuminating and dissolving the circuit," she says. boundaries between the past and present. At

150 / LANDSCAPE ARCHITECTURE MAGAZINE APR 2018

ABOVE AND OPPOSITE

cultural practices that

blend sound, movement

and cosmology informed

Spatial diagrams of

Zewde's design

proposal.

Capoeira



OPPOSITE

Zewde's proposal for the Circuit of African Heritage includes designs for seven of the 20 sites.

each intervention, the design logic is clear and the connections are legible to descendants who live in, above, and around these sites. Though there are places for interpretation and narrative signage, the design concept is not built around the need to tell the story to outsiders. It provokes questions; it does not promise answers. "I got challenged for sure, especially the first couple of presentations," Zewde recalls. "People were like, 'So, where's the memorial?'"

One of the things that makes Zewde's approach at Valongo instructive is that its visual, physical, and auditory vocabulary comes from the perspective of the enslaved. It is relatively agnostic as to the concerns of the white society that fed off this economy and its human capital. They simply aren't addressed. Although the logic of this elision might seem evident, there are very few such monuments to the enslaved or commemorations of the achievements or sacrifices of enslaved people in the United States-Louisiana's Whitney Plantation Museum is one exception. Instead, we have a commemorative landscape of slaveholding. Up until now, there has been a general unwillingness to tell the story of the African Americans as distinct from their relationships to white people.

To some extent, that blindness was partly because we hadn't done the work. Archaeology, bolstered by many new technologies, has expanded in both scope and commitment to nonwhite historical actors. At places such as Thomas Jefferson's Monticello, historians equipped with new tools have begun to interpret the lives of enslaved people who

heaven

CONCEPT FOR VALONGO WHARF ARCHAEOLOGICAL SITE

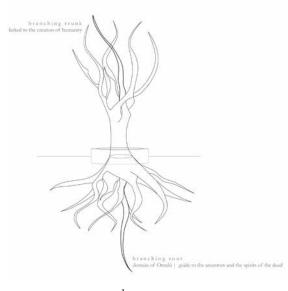
At the Valongo site, Zewde proposed relocating a building to expand access and public space and connect it to the Providência favela. The curved wrapping platform takes its form from the Afro-Brazilian practice of wrapping a white cloth around the base of a *Ficus* tree to mark where the ancestors gather. Circular plazas encourage capoeira and other cultural expressions.

in relation to the white families who lived there.

154 / LANDSCAPE ARCHITECTURE MAGAZINE APR 2018

lived and worked on Mulberry Row. Plantations Zewde's proposal for Rio has both conceptual and practical and gentlemen's farms are now the places where analogues for slave memorials in the United States, where the interpretation of slave landscapes has the slavery has largely been erased from the built environment, and most depth and breadth, but they are still framed particularly for memorials that are deeply connected to place.

Underground Railroad stations, slave cemeteries, One such place is Shockoe Bottom in Richmond, Virginia. The and historic slave market sites are preserved in site of what was once the largest slave market in the United some places, but often as single notes-markers States outside New Orleans, Shockoe Bottom is under intense rather than narratives—to describe discrete mo- development pressure as its waterfront becomes more desirments in which lives were saved or destroyed. able real estate. Currently, the city has offered to preserve and

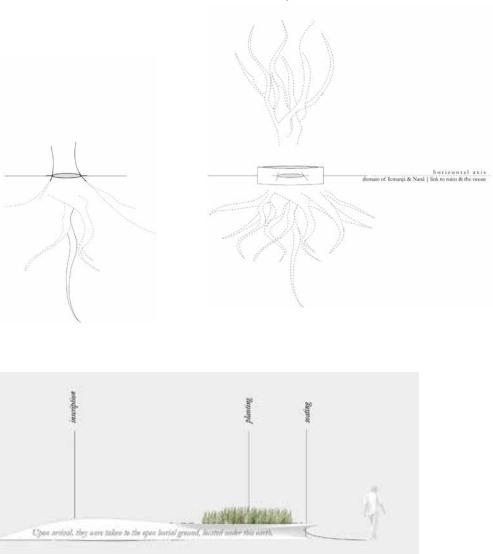


earth

interpret the Lumpkin's Jail sitenamed after the white property owner rather than the Devil's Half Acre, as it was and is known to local African Americans—while community members and activists have pushed for a multisite, nine-acre Shockoe Bottom memorial park.

Rob Nieweg, a senior field director and attorney for the Nieweg says that in Richmond, part of what the TOP National Trust for Historic Preservation, saw Zewde pre- community is asking for is an interpretation sent her project in Charlottesville in March 2017, just a few that goes beyond the archaeology and integrates months before a white nationalist protest over the removal of current issues and cultural practices. The park a statue of Robert E. Lee ended in fatal violence. Nieweg says might, for example, incorporate some of the there are some direct parallels between Valongo Wharf and rituals to honor ancestors that are spontanesites like Shockoe in the United States, "in terms of buried ously occurring on the current Richmond Slave history, difficult history, that's on Trail. Nieweg says the responsithe one hand been forgotten and bility of white people and their instruments of land use is to on the other hand is essential to the full understanding of the place cede the space, not to shape inand culture." Though most of the terpretation of these places. "If LEFT Shockoe site is under a parking lot, historic preservation does some-"Archaeologists were able to find thing right, then it's preservreally extraordinary resources that ing, conserving, and retaining make us think that if there ever were the authentic place. And then, more investigation and more excavaover time, there's space, there's tion, there'd be an even deeper and room for interpretation to shift," richer story told there." Nieweg says.

ojá



The *Ficus* tree represents a threshold between the past and the present.

The wrapping form shapes the base of a bench and planter for the Praça da Harmonia.

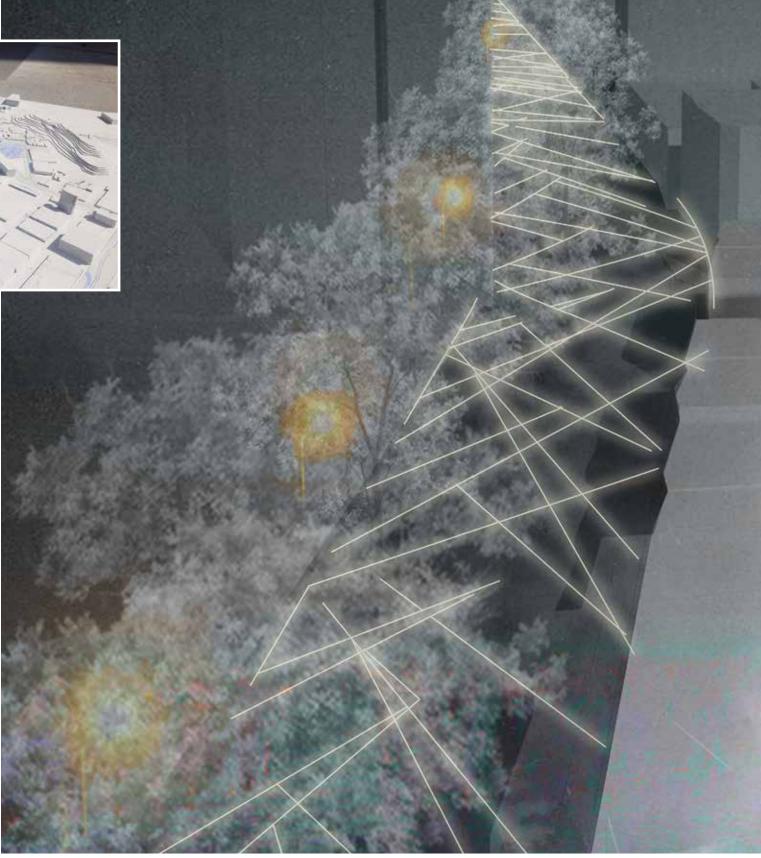
A plaster model of the wrapping form that appears in many of Zewde's interventions.



In 2015, Zewde went back to Rio to present the project during Brazil's National Day of Black Consciousness. That same year she took a job at GGN in Seattle, where she works on public space projects. Her commitment to the intangible over the formal in her proposal ensures there will be continuing dialogues as she helps to move the project forward with governments, nonprofits, activists, and locals. In 2016, Fajardo, who has moved on from his position with the city and is now a consultant, was the curator of the Brazilian Pavilion at the Venice Biennale, and included Zewde's proposal.

Recently, the city planted *Adansonia digitata* (baobab) trees near the Valongo Wharf site, despite the fact that they're nonnative species and ordinarily not permitted. According to Zewde, in Afro-Brazilian culture, the baobab is a tree whose roots are said to spread underneath the ocean, and whose trunk contained the ages. Zewde says the city made an exception in recognition of the tree's historical and cultural significance, which is documented in the mapping and other arguments in her proposal. The appointment of Valongo Wharf to the World Heritage list means the site will have some tourist traffic as well as some protections from the area's voracious development.

The notion that lived experience might offer an interpretive model, that the past and present can be simultaneously integrated in design, or that cultural practices can be seen as the center of the



LEFT

A design for marking the Rua Sacadura Cabral, the historic coastline, would remove traffic to the north side of the street and create more space for pedestrians; graphics, trees, and paving represent the continents separating and joining together.

OPPOSITE

A detail of the site model with the coastline intervention visible.

design process is a provocative one, but it's not one that's easily written into design regulations or requests for proposals. The kind of investment that Zewde has made in Valongo doesn't fit common development models, either, and the time and commitment necessary to develop a project as nuanced and responsive as the one for Valongo Wharf requires something beyond tenacity, venturing into passion.

Through some eight trips (and counting), Zewde has spent considerable time over the years thinking about the nature of memorials, the commemoration of suffering, and the problems of centering "the trauma of enslavement as the dominant theme in black memory" over other modes and narratives of black life. In the memorial landscapes of the United States, as Berrizbeitia points out, the question in Rio is the same as the question in the United States in places like Shockoe Bottom. "Who gets to decide? Who gets to speak? Whose voice is the one that's going to be heard?"

When I asked her recently about where the project is now, Zewde outlined the complex nature of Brazilian politics and the shifting agendas and alliances that are always threatening to scuttle the proposal. But she seems undaunted, and is ready with ideas big and small for pushing it forward even if the current environment isn't supportive. "This project will always be about the long view."